

Creator of engaging and functional web experiences that combine technical skills with a strategic vision in digital marketing.

# CONTACTO

<u>637 35 88 39</u>

andreujavier99@gmail.com

<u>linkedin.com/in/dracudev/</u>

<u>github.com/dracudev</u>



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Barcelond

#### HARD SKILLS

- HTML, CSS, JavaScript, TypeScript
- React, Tailwind, Bootstrap
- Node.js, Express.js, MySQ
- GitHub, WordPress, Photoshop
- Excel, CRM SAP

#### SOFT SKILLS

- Adaptation to change
- Learning agility
- Empathy and communication
- Planning and organization

#### LANGUAGES

- Spanish Native
- English B2
- Catalan Bl

# **Javier Andreu**

FRONTEND DEVELOPER | DIGITAL MARKETER

# EXPERIENCE

## FRONTEND WEB DEVELOPER

Freelance | Jan 2025 - Present

- El Gavilán | Jan 2025 Present
  - E-commerce platform
  - Next.js, React, TypeScript, Tailwind, Stripe, Supabase
  - <u>https://gavilan-shop.vercel.app/</u>
- Bel'pom | Abril 2025 Present
  - Corporate website
  - Astro, TypeScript, Tailwind

## SALES ASSISTANT

#### El Gavilán | Sept 2023 - August 2024

- Website and social media profile creation.
- SEO/SEM strategy implementation.
- Visual merchandising.
- Personalized customer service.

## JUNIOR MARKETING

#### TD SYNNEX | May 2022 - April 2023

- Customer relationship management (CRM SAP).
- Content design and layout.
- Digital marketing and email marketing campaigns.
- WordPress website management.

# **EDUCATION**

## FRONTEND WEB DEVELOPMENT BOOTCAMP

IT Academy | Oct 2024 - March 2025

## MASTER'S DEGREE IN STRATEGIC PLANNING

Autonomous University of Barcelona | Oct 2021 - July 2022

## DEGREE IN ADVERTISING AND PUBLIC RELATIONS

Complutense University of Madrid | Sept 2017 - July 2021

# CERTIFICATES

#### FULL STACK DEVELOPER COURSE (272 HOURS)

Adecco/red.es | Oct 2023 - Dic 2023

## ADVANCED COURSE IN DIGITAL MK (420 HOURS)

Aicad Business School | May 2022 - Nov 2022